

Summary Profile

1990 - 2000 Census, 2010 Estimates with 2015 Projections

Lat/Lon: 43.7484/-83.81573



Bay City Mall

Trade Area

Bay City, MI

POPULATION	2010 Estimated Population	164,143
	2015 Estimated Population	161,751
	2000 Census Population	168,459
	1990 Census Population	165,818
	Historical Annual Growth 1990 to 2010	-0.1%
	Projected Annual Growth 2010 to 2015	-0.3%
	2010 Median Age	41.1
HOUSEHOLDS	2010 Estimated Households	67,772
	2015 Projected Households	68,006
	2000 Census Households	66,089
	1990 Census Households	61,894
	Historical Annual Growth 1990 to 2010	0.5%
	Projected Annual Growth 2010 to 2015	0.1%
POPULATION BY RACE	2010 Estimated White	93.5%
	2010 Estimated Black or African American	1.8%
	2010 Estimated Asian & Pacific Islander	1.4%
	2010 Estimated American Indian & Native Alaskan	-
	2010 Estimated Other Races	1.3%
	2010 Estimated Hispanic	4.0%
INCOME	2010 Estimated Average Household Income	\$56,675
	2010 Esimated Median Household Income	\$46,564
	2010 Estimated Per Capita Income	\$24,005
EDUCATION (AGE 25+)	2010 Elementary	5.0%
	2010 Some High School	12.1%
	2010 High School Graduate	50.3%
	2010 Some College	30.8%
	2010 Associates Degree Only	13.6%
	2010 Bachelors Degree Only	17.2%
	2010 Graduate Degree	9.2%
BUSINESS	Number of Businesses	6,552
	Total Number of Employees	70,501
	Employee Population per Business	10.8
	Residential Population per Business	25.1

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